



MEDIA
KIT

**KIM
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FASHION & STYLING EXPERT

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FASHION EXPERT

WHO AM I

"YOU CAN TACKLE ANYTHING
IN LIFE IF YOU DRESS FOR IT!"

-Kim Livek

Hi, I'm Kim Livek! I'm an NYC-based host and brand spokesperson passionate about helping women make the most of their wardrobes by investing in lasting key pieces and less expensive trendy looks.

I have more than 20 years of experience in the luxury fashion space, which includes mass market and private label as a global leader in sales.

I have worked with some of the most iconic fashion brands in the game, including **Dolce & Gabbana**, **Herve Leger**, and **Laundry by Shelli Segal**. I continue to thrive in the fashion space as a brand spokesperson for other big names, including industry leader **Halston**.

I had the privilege of becoming the face of **H Halston** for 3 years, appearing **on HSN, QVC Italy, QVC UK, TSC (Canada), and TVSN (Australia)**. From my vast knowledge in the fashion industry, I understand what makes a clothing brand stand the test of time.



KIM KNOWS FASHION!

Working with major brands for over two decades including..

H
HALSTON

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

D&G
DOLCE & GABBANA®

HERVE
LEGER



*Kim
Livek*

Fashion Expert, Brand
Spokesperson & On Camera Host

Kim's Style Tips: Start with a building block of 10 go-to items that are the foundation of your wardrobe—for example, a chic blazer, three different pant silhouettes, a great tank, and jeans. You can see me in action on [YouTube](#), and check out my [demo reel](#) at [kimlivek.com](#). I can't wait to empower more women through the gift of confidence through a fabulous wardrobe!

signature topics

- ✓ Confidence Through Clothing
- ✓ Fashion Trends
- ✓ Building a Lasting Wardrobe on a Budget
- ✓ Styling Tips for Work & Play
- ✓ Current Market Trends In Fashion & Styling

"You don't have to break the bank to look your best!"

-Kim Livek